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Wake Up Captain and Crew Restart Your Engines: Recreating and Reenergizing Lagging Enterprises and Participants Mid-Stream

By Roy C. Richards

Dog Ear Publishing. Paperback. Book Condition: New. Paperback. 268 pages. Dimensions: 9.0in. x 6.0in. x 0.6in. Renewal for Men and Women In Their Thirties, Forties, Fifties and Beyond Do you lead or participate in a collective enterprise which has grown old before its time Lagging corporations, family businesses, governmental entities and private foundations dampen the spirits and drain energy from managers, employees and volunteers top to bottom. The authors second book, Wake Up Captain and Crew-Restart Your Engines!, addresses leaders, formal and informal, intent upon revitalizing their stagnant or declining organizations from within. The author begins from the premise that sagging enterprises are best transformed by reigniting the creative energies and collective spirit of those presently on board. No matter how outstanding its products or services, any organizations primary asset is the combined talent, knowledge and imagination of on-board personnel. Rather than attempting to tear down and rebuild, todays outstanding leaders are able to inspire colleagues, subordinates or fellow volunteers to anticipate and adapt to a radically different, continually evolving positive culture of innovation. The author presents a five-fold formula designed to restore positive momentum to lagging organizations large and small: 1) early diagnosis and treatment of the symptoms of decline,...

Reviews

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