

Life of a Salesman
BEHIND THE CURTAIN



Carl Goldstein
With an Introduction by
former New York Governor
Mario M. Cuomo



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Behind the Curtain

By Carl Goldstein

Xlibris Corporation. Paperback. Book Condition: New. Paperback. 128 pages. Dimensions: 8.8in. x 5.6in. x 0.5in. This is the life story of a remarkable, self-made man, who grew up in Brooklyn. Carl Goldstein may not be famous, but he is well known in the textile industry. Despite not having a father figure in his youth, Carl demonstrated early on that he was industrious and willing to learn. He had many odd jobs, including summers working the carnny circuit on Coney Island and selling ice cream on the street. When he got his first real job as a sample boy, he never looked back. He is the antithesis of Arthur Millers tragic hero, Willie Loman. Today, he is a happy grandfather, who still makes sales calls with the vigor and enthusiasm of people half his age. As a businessman, he never ran a multibillion-dollar firm. Carl didnt go to business school and climb the corporate ladder the way others did. He was a complete non-achiever - you can almost say failure - in school. His training was entirely on the job. His 50 years in the workplace gave him invaluable experience, the kind that isnt necessarily taught in the classroom. Success is not...



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