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The One Thing You Need to Know: . About Great Managing, Great Leading and Sustained Individual Success (New edition)

By Marcus Buckingham

Simon & Schuster. Paperback. Book Condition: new. BRAND NEW, The One Thing You Need to Know: . About Great Managing, Great Leading and Sustained Individual Success (New edition), Marcus Buckingham, Drawing on a wide body of research, including extensive in-depth interviews, THE ONE THING YOU NEED TO KNOW reveals the central insights that lie at the core of: Great Managing, Great Leadership and Great Careers.

Buckingham uses a wealth of relevant examples to reveal that at the heart of each insight lies a controlling insight. Lose sight of this 'one thing' and all of your best efforts at managing, leading, or individual achievement will be diminished. For great managing, the controlling insight has less to do with fairness, or team building, or clear expectations (although all are important). Rather, the one thing great managers know is the need to discover and then capitalize on what is unique about each person. For leadership, the controlling insight is the opposite - discover and capitalize on what is universal to all your people, regardless of differences in personality, race, sex, or age. For sustained individual success, the controlling insight is the need to discover what you don't like doing, and know how and...



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Reviews

Completely essential read publication. I am quite late in start reading this one, but better then never. You wont truly feel monotony at any moment of your time (that's what catalogs are for regarding should you question me).

-- **Nels Runte IV**

Simply no words to explain. It really is basic but shocks from the fifty percent of the ebook. I am just happy to explain how this is the finest pdf we have read within my personal life and could be the best ebook for possibly.

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