



Essentials of Economics, Plus MyEconLab with Pearson eText (Mixed media product)

By John Sloman, Dean Garratt

Pearson Education Limited, United Kingdom, 2016. Mixed media product. Book Condition: New. 7th Revised edition. 266 x 194 mm. Language: N/A. Brand New Book. This package includes a physical copy of Essentials of Economics, 7th edition by John Sloman as well as access to the eText and MyEconLab. To access the eText and MyEconLab you need a course ID from your instructor. The market-leading concise text in introductory economics Want to see economics in action? Visit the Sloman Economics News Site for a blog that's updated several times a week with current affairs and topical stories all linked to your textbook so you can explore the background to the issues more deeply. This new edition of the market-leading Essentials of Economics has been updated with the most recent data and coverage of economic issues as the world tries to recover from global financial turmoil and looks at explanations of how consumers and firms really behave. Its classic features and clear and engaging writing style is complemented by strong theoretical coverage and a wealth of pedagogical features to support learning.



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